



Your source for the latest news, tips, advice and information to help you save energy, money and the environment.

Home heating oil: it is a great value

Rising energy costs are making things challenging for everyone but even when fuel costs seem high, heating oil still provides great value as your main home heating source. In our role as your energy savings partner, we want to share important facts, figures and information that will prove it to you.

The facts speak for themselves!
Rising energy costs are not just limited to oil, but there are many reasons why 9.5 million American homes and families use heating oil over gas to keep comfortable.¹

Resist the impulse to convert to other fuel sources and check out these facts:

Converting to gas is costly

- A total gas heating conversion could run as high as \$9,000! Converting will NOT save you money.²
- It's financially unwise for consumers to convert from heating oil to gas heat according to the Consumer Energy Council of America (CECA).

Heating oil is a good value

- Heating oil prices dropped 23% during the 1980s and 1990s. More recently, prices for other goods and services have risen much more than the price of heating oil.
- Even with rising energy prices, the cost of heating oil has traditionally been cheaper in 5 out of the past 7 years!

continued on page 2

¹ Source: Oil Heat Powered By Clearburn Science. The Clear Choice! NORA (National Oil Heat Research Alliance).
² Source: www.houselogic.com/articles/should-you-convert-oil-gas-heating

CustomerTalk

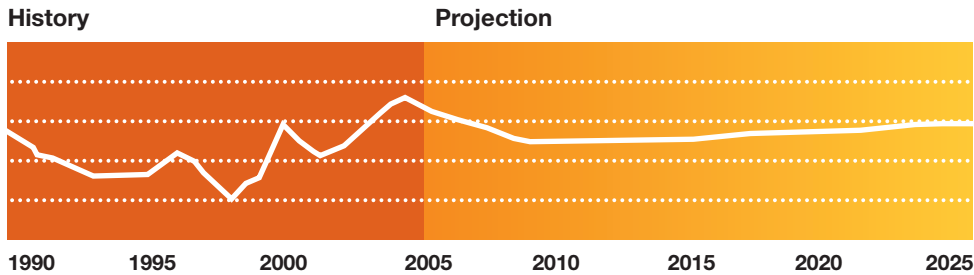
We're proud that you value our local, 24/7 customer service, particularly during the record breaking snow storms of this past winter. Here's what one of our customers had to say:

"I just wanted to compliment you again on the excellent service I received today. I made a "no heat" call early this morning and within an hour a technician arrived, found the problem and made all the necessary repairs. So again, thank you for a job well done!" — Charles R.

Share your experiences by sending them to customertalk@meenan.com and they could be featured here, too.

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Wholesale oil prices



Source: U.S. Department of Energy

continued from page 1

Heating oil, like other forms of energy, is a commodity traded on the open market, so you can expect ups and downs in its price. However, competition among thousands of oil heat companies plays a role in ensuring great value and service, which you can always count on us to deliver to you.

Heating oil is clean and dependable

- Oil heat burns 95% cleaner now than in 1970 and the latest ultra-low sulfur products and biofuels, which we offer, continue to make it even cleaner and greener.
- Residential heating oil equipment is environmentally-friendly and barely creates emissions.
- New oil heat systems don't create soot, dirt or odors in the home when properly maintained.
- Oil creates 140,000 BTUs of heat per gallon while a gallon equivalent of Natural Gas produces 100,000 BTUs.¹
- Approximately 40% more natural gas needs to burn to receive the same heating equivalent as oil.²

Heating oil is more energy efficient

- Oil equipment is 16% more efficient on average than gas equipment.
- New systems boast energy-efficiency ratings from 83%-94%!³

- Oil heating systems today use 25% less fuel than they did 20 years ago.⁴
- The hot water recovery rate of an oil-fired water heater is twice as fast as a gas water heater and three times as fast as an electric water heater. And, oil heat provides more efficient residential warmth than gas.

Heating oil is safe

- Inhalation of oil fumes is not fatal – unlike gas, which is known as “the silent killer” and is the leading cause of death from carbon monoxide poisoning in the U.S.⁵
- Oil is not explosive and only ignites within the combustion chamber of an oil-burner or furnace. Plus, oil will not burn in a liquid state.
- Oil system malfunctions produce clear warning signs before releasing carbon monoxide.

It's true — your best choice for warmth, reliability, energy efficiency, safety and value is oil heat. **Contact us or visit us online for more facts and to learn more.**

¹ Source: www.cityfuel.net

² Source: www.cityfuel.net

³ Source: www.cityfuel.net

⁴ Source: National Oilheat Research Alliance, America Petroleum Institute

⁵ Source: Energy Answers Today Pocket Guide by Primedia www.energyanswerstoday.com



**You ask.
We answer.**

Q: When should I schedule an AC system tune-up?

A: To avoid equipment problems during the summer, schedule your AC tune-up in the spring, before using your system on a daily basis. The same is true of your heating system. Schedule its tune-up or cleaning in the fall, before winter sets in. Don't forget, we also have multiple service plan options for your equipment to ensure that it runs smoothly all year.* **Call today to schedule a tune-up appointment!**

Call or visit us online to get more information.

*Some services may not be available in all areas. Terms and conditions apply. Visit us online for details.

Survey says: conserve and save!

Do you have a game plan to save energy this summer and upcoming winter? It really does pay to plan ahead and conserving energy with your current heating or cooling system is smarter — and less expensive — than converting to another fuel source.¹

Home energy efficiency survey

Have you:

1. Changed or cleaned your air filter in the last 3 months?

YES NO

2. Removed dirt, leaves, snow or other debris from around the outdoor components of your system?

YES NO

3. Installed a programmable thermostat and programmed it properly?

YES NO

4. Inspected your duct system for obvious signs of leaks and disconnects?

YES NO

5. Had your cooling and heating equipment inspected by a professional in the last year?

YES NO

IF YOU ANSWERED NO

to any or all of these questions, please take the following actions to ensure you're maximizing energy efficiency and saving:

1. Change or clean your filter at least every 3 months. This will improve airflow and air quality in your home.

2. Remove leaves and other debris from around outdoor components to improve airflow through your system. It will ensure easy oil delivery in the winter months.

3. Install a programmable thermostat. This alone can help you save up to \$180 per year when used properly.

4. Seal and insulate heating and cooling ducts (in the attic, basement or crawl spaces). You'll improve efficiency by up to 20%.

5. Make sure to have us inspect your systems prior to each heating and cooling season. Maintaining your equipment not only keeps it operating efficiently but saves energy and money in the long run.

IF YOU ANSWERED YES

to any or all of these questions, you're already getting valuable returns that are greater than if you switched to alternative fuel options!

Learn more about our energy-efficient equipment, service plans and tune-ups. **Call or visit us online today.**

Time to upgrade your heating or cooling equipment?

SAVE UP TO 20%!

Let us install the latest, energy-efficient and ENERGY STAR rated home heating or AC systems and you can save up to 20% annually on energy bills!²

¹ Source: <http://www.cecarf.org/publications/Smart%20Choices%20Heating%20Analysis.pdf>
² Source: www.energystar.gov



Quick tips to go green!

Use these quick and easy lifestyle changes to save energy and live greener this summer:

- Turn off lights and electronics when you leave a room.
- Unplug chargers when portable electronics are fully charged.
- Take five- to ten-minute showers instead of baths.
- Don't hold the refrigerator door open.
- Consolidate errands and cut some car usage. Walk, ride bikes, carpool, or get a scooter!

